





ATAL INNOVATION MISSION, NITI AAYOG AND EMBASSY OF SWEDEN IN INDIA IS BACK WITH YET ANOTHER EDITION OF THE #SHESTEM2022 WITH A UNIQUE VIDEO CHALLENGE.

TO PROMOTE CURIOSITY, AWARENESS AND SCIENTIFIC TEMPERAMENT BAL BHARATI PUBLIC SCHOOL ALWAYS TAKES INITIATIVE FOR STUDENTS, SO HERE IS THE CHALLENGE FOR THEM.

READY FOR THE #SHESTEM VIDEO CHALLENGE?

THE YEAR IS 2047. AS INDIA CELEBRATES 100 YEARS, YOU HAVE BEEN AWARDED A NOBEL PRIZE FOR YOUR INNOVATION IN TACKLING CLIMATE CHANGE. IN YOUR 30-SECOND THANK YOU VIDEO SPEECH, TELL US ABOUT YOUR INNOVATION AND HOW IT POSITIVELY IMPACTS CLIMATE CHANGE.

PARTICIPATION CRITERIA:

- 1. OPEN FOR AGE GROUPS FROM 13 TO 17 YEARS AS ON 24TH OCTOBER, 2022.
- 2. YOU CAN ENTER THE CHALLENGE EITHER AS AN INDIVIDUAL OR IN A GROUP OF TWO.
- 3. THE PARTICIPANT/ TEAM MUST BE ENROLLED IN A SCHOOL IN INDIA.
- 4. EACH PARTICIPANT/ TEAM CAN MAKE ONLY ONE ENTRY.
- 5. ENTRY CAN BE IN ENGLISH OR HINDI.

DON'T FORGET TO TAG @SWEDENININDIA, @AIMTOINNOVATE, @DWIH_NEWDELHI, AND @CONTENTPEOPLEAB, AND USE THE HASHTAG #SHESTEM2022.









THE #SHESTEM VIDEO CHALLENGE BEGINS TODAY!



As you read the question ahead, imagine the year is 2047 and India is celebrating its 100th year of independence . . .



As India celebrates 100 years, you have been awarded a Nobel Prize for your innovation in tackling climate change. In your 30-second thank you video speech, tell us about your innovation and how it positively impacts climate change.



Start the video with Thank you for giving me the Nobel Prize for

You could also create a prototype of your innovation using any innovative way including newspaper, papier-mâché, or digitally







The #SHESTEM2022 video challenge runs from 25th October to 6th November.

At least one entry will be shortlisted everyday, so submit yours at the earliest!

Participate to win exciting prizes, including a *tablet* as the first prize.

Follow and tag the social media handles mentioned in the caption below.

