



Bal Bharati
PUBLIC SCHOOL
LUDHIANA

"GOOD ADVERTISING DOES NOT JUST CIRCULATE INFORMATION. IT PENETRATES THE PUBLIC MIND WITH DESIRES AND BELIEF."

BBPS Presents: Unleash Your Marketing Creativity!

At BBPS, we believe in nurturing young minds with ambition, determination, and boundless imagination. In keeping with this spirit, we have an exciting class activity planned for students in Classes XI and XII (Commerce). This unique opportunity will allow students to delve into the creative realm of marketing and breathe life into a new product.

Activity Highlights:

Submission Deadline: October 20, 2023

Presentation Date: October 26, 2023

During this activity, students will explore the fundamental components of a successful advertisement, including visuals, slogans, storytelling, and the power of emotional appeal. This is a group activity that encourages collaboration and provides a platform for students to connect and engage in meaningful discussions.

To participate, students are required to submit their entries to their respective class in-charges by the submission deadline. These submissions will then be presented by the students on October 26th as part of their class project.

Don't miss this golden opportunity to enhance your marketing and creative skills. Your ideas have the potential to shine and come to life through this project.

If you have any questions or need further details, please feel free to contact your class in-charge. We look forward to witnessing your innovative marketing concepts in action!

Let's embark on this journey of creativity and innovation together. See you at the activity!

